

- [Log In](#)
- [Register Now](#)

- [Home Page](#)
- [Today's Paper](#)
- [Video](#)
- [Most Popular](#)

[U.S. Edition](#)

- [Global Edition](#)
- [中文网 \(Chinese\)](#)



Search All NYTimes.com

The New York Times

Tuesday, April 23, 2013

[Fashion & Style](#)

- [World](#)
- [U.S.](#)
- [N.Y. / Region](#)
- [Business](#)
- [Technology](#)
- [Science](#)
- [Health](#)
- [Sports](#)
- [Opinion](#)
- [Arts](#)
- [Style](#)
- [Travel](#)
- [Jobs](#)
- [Real Estate](#)
- [Autos](#)

- [Fashion & Style](#)
- [Dining & Wine](#)
- [Home & Garden](#)
- [Weddings/Celebrations](#)
- [T Magazine](#)

On the Runway

ALL THINGS FASHION



August 6, 2012, 3:46 pm [8 Comments](#)

How Now Full Brow? Try Tattoos and Transplants

By [BEE-SHYUAN CHANG](#)



Cara Delevingne, whose stormy brows give her a petulant expression only matched by her runway stomp at the Chanel Resort show.

After several seasons of makeup artists gently advocating a bushier look while women clung to pencil-thin arches (see: Gwen Stefani circa 1990s), a full yet controlled brow is officially in fashion.

“The shape should be a bit more tomboy but without being masculine,” said Peter Philips, creative director of Chanel Makeup, who created the dark yet classically arched brows at Chanel’s Resort 2013 show.

[Beauty Spots](#)

Beauty news, trends and backstage coverage.

“It’s also the contrast of the strong and feminine. It makes beauty more teasing.”

He pointed to the model that opened the show, Cara Delevingne, whose stormy brows give her a petulant expression only matched by her runway stomp. “A fuller brow makes women look younger and cooler,” Mr. Philips said.

Armed with tear sheets of full-browed models and celebrities, overplucked women have been heading to the office of Dr. Sanusi Umar, a dermatologist in Beverly Hills, Calif. “Right now Kim Kardashian is hot — that is, eyebrow-wise,” he said with a laugh. “I also get Brooke Shields sometimes.”

Dr. Umar has been performing eyebrow hair transplants with a new method that can take individual hairs from any part of the body, such as the nape or the leg, rather than the old strip method that harvested the back of the head. The procedure takes 4 to 5 hours and starts at \$6,000.

If that’s too drastic, color solutions like eyebrow tattoos have become more sophisticated. Rather than the grayish purple arches sometimes spotted in New York’s Chinatown, “the pigment is much better these days,” said Dr. Michelle Copeland, a plastic surgeon who offers the service in her Fifth Avenue office. “It’s more of a medical grade, so there’s less discoloration.”

The tattoos last about five years, and Dr. Copeland pushes clients toward a more natural look. “I have seen a bit of a flurry of people coming in, especially active women who don’t want to fuss with makeup,” she said. “But you want to be careful that you’re going for an eyebrow that’s not too trendy.” She also predicted a surge in eyebrow topical treatments, akin to Latisse for the lashes.

For those who only want a temporary boost, a brow like the one on the British model and actress Lily Collins is only a few pencil strokes away. Mr. Philips of Chanel recommends using a brow pencil that is a little powdery. Apply, then blend with a groomer brush.

“I’m a makeup artist, my universe is about applying makeup and taking it off,” he said. “I’m always a little freaked out about tattooing on somebody’s face. I’ve seen the funniest colors.”

-
-
-
- Save
- E-mail
- Share
- [Print](#)

-
- Previous Post [Bill Blass Fires Designer. Again.](#)
 - Next Post [Fashion News We’re Reading Now](#)

8 Comments

Share your thoughts.

- [All](#)
- [Reader Picks](#)

[Newest](#)

[Write a Comment](#)



Ads by Google

what's this?

Want Fuller Eyebrows?

Latest Brow Serum Reviews Here. What Eyebrow Serum Works? Find Out!

EyelashGrowthCenter.com/Eyebrows

Search This Blog

- Previous Post [Bill Blass Fires Designer. Again.](#)
- Next Post [Fashion News We're Reading Now](#)

• **Follow This Blog**

- [Twitter](#)
- [RSS](#)

About On the Runway

On the Runway provides fashion-related news and commentary, from the latest runway shows and street trends to an inside look into the design process. [Cathy Horyn](#), the fashion critic of The Times, leads the way.

Contributors include [Eric Wilson](#), [Ruth La Ferla](#), [Guy Trebay](#), [Simone Oliver](#) and others.

Follow Us on Twitter

[Cathy Horyn](#)

Fashion Critic

Follow @CathyHorynNYT

[Eric Wilson](#)

Fashion

Follow @EricWilsonNYT

[Guy Trebay](#)

Fashion, Culture

Follow @GuyTrebay

[Stephanie Rosenbloom](#)

Beauty, Dating, Lifestyle

Follow @stephronyt

[Stuart Emmrich](#)

Styles Editor

Follow @StuartEmmrichNY

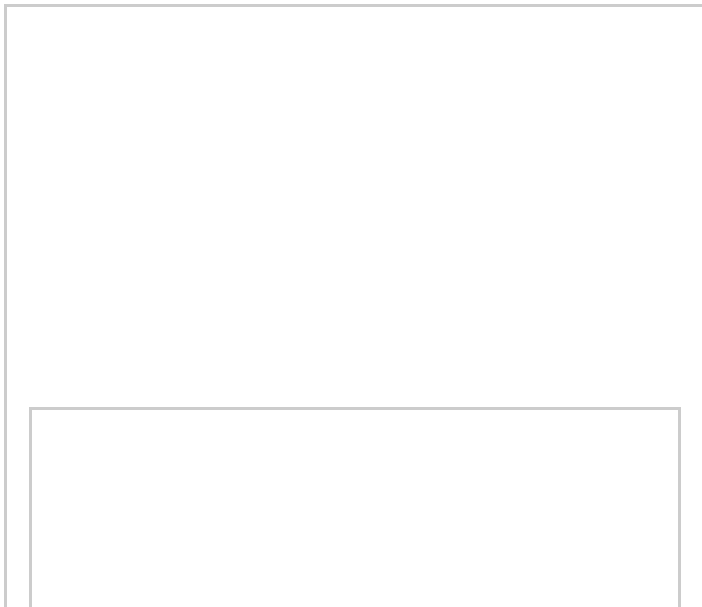
[Simone S. Oliver](#)

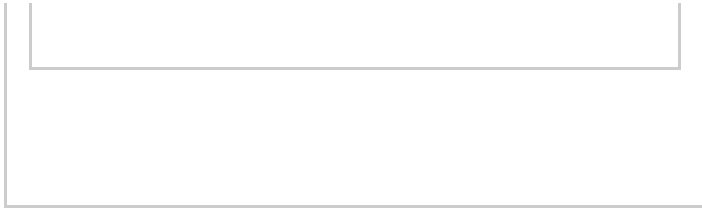
Online Fashion Editor

Follow @SimoneSOLiver

VIDEO »

[More Video »](#)





Archive

Select Month



Tag List

- [FASHION AND APPAREL](#) 210
- [NEW YORK FASHION WEEK](#) 133
- [PARIS FASHION WEEK](#) 77
- [FAST FASHION](#) 65
- [MILAN FASHION WEEK](#) 44
- [NEW YORK FASHION WEEK SPRING 2011](#) 44
- [NEW YORK FASHION WEEK SPRING 2012](#) 38
- [COUTURE COLLECTIONS](#) 36
- [KARL LAGERFELD](#) 35
- [ALEXANDER MCQUEEN](#) 35
- [RAF SIMONS](#) 32
- [MARC JACOBS](#) 32
- [SHOPPING AND RETAIL](#) 31
- [BALENCIAGA](#) 30
- [NEW YORK FASHION WEEK FALL 2011](#) 30

- [CHANEL](#) 27
- [JIL SANDER](#) 27
- [NEW YORK FASHION WEEK FALL 2012](#) 27
- [JOHN GALLIANO](#) 26
- [YVES SAINT LAURENT](#) 26
- [JEAN PAUL GAULTIER](#) 25
- [GIVENCHY](#) 25
- [DIOR](#) 24
- [PARIS](#) 24
- [LOUIS VUITTON](#) 24
- [NICOLAS GHESQUIERE](#) 22
- [COMME DES GARÇONS](#) 20
- [PRADA](#) 20
- [PARIS FASHION WEEK SPRING 2011](#) 20
- [DIANE VON FURSTENBERG](#) 20

[Follow The New York Times »](#)

- [Facebook](#)

- [Twitter](#)
- [YouTube](#)
- [RSS](#)

The Collection E-Mail



Sign up for the latest in all things fashion from acclaimed critics and reporters of The Times delivered weekly.

Sign Up

[Privacy Policy](#)

Recent Posts

April 23

[Reed Krakoff to Go Solo, Leaving Coach Next Year](#)

Reed Krakoff will spend another year shepherding both Coach and his own brand and then go solo, he said today.

April 22

[6](#)

[Parsons Engages Galliano for a Class](#)

Following a low-key, but nevertheless provocative, collaboration with Oscar de la Renta in February, the designer John Galliano has been engaged to lead a class at Parsons the New School for Design this spring,

April 22

[1](#)

[Video: On the Street, East of West Egg](#)

Bill Cunningham's On the Street this week features a forceful trend in men's wear, a 21st-century take on the Gatsby style.

April 19

[Historical Dramas Play Out in Fashion, Too](#)

"Da Vinci's Demons" is but the latest costume extravaganza poised to charm the fashion set.

April 19

[Thierry Mugler Leaving Mugler Fragrance](#)

Thierry Mugler, who has maintained creative involvement in the Mugler fragrance business since he departed from its fashion business a decade ago, is now also leaving that role.



“This is Bob Wolff Speaking”

ALSO IN VIDEO »

60 Seconds with David Pogue
A Cheesy Audience

NOW GET FREE, UNLIMITED ACCESS
TO TIMES VIDEOS



BROUGHT TO YOU BY  ACURA |  Microsoft

Ads by Google

what's this?

[Top Rated Eyebrow Shapers](#)

Don't go to the makeup counter w/o your homework. Over 45k reviews.
Paulaschoice.com/EyebrowShapers

[Herbal Hair Loss Remedy](#)

All natural hair loss remedy. No chemicals. No side effects.
naturalwellbeing.com/hair-growth

[Bosley® Hair Restoration](#)

Choose The Simple, Permanent Hair Loss Solution Today. Free Info Kit!
www.Bosley.com

- [© 2013 The New York Times Company](#)
- [Site Map](#)
- [Privacy](#)
- [Your Ad Choices](#)
- [Advertise](#)
- [Terms of Sale](#)
- [Terms of Service](#)
- [Work With Us](#)
- [RSS](#)
- [Help](#)
- [Contact Us](#)
- [Site Feedback](#)